**Copy to Promote Your Digital Badges**

Below is a template containing some basic copy to promote your digital badges on your website / newsletter to share information on your involvement with Badge Nation, the impact you’re creating, and to inform visitors that you are utilising digital badges.

How to use:

Highlighted sections contain information or links that you will need to add in or change yourself to best tailor the content to your offer, e.g. organisation type, badge collection, and further information.

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**Proud Members of Badge Nation**

We as a [choose applicable: organisation, business, institution, group, charity, etc] are excited to be part of the [Badge Nation community](http://www.badgenation.org) [insert: www.badgenation.org]. Badge Nation is a not-for-profit, purpose driven partnership, committed to recognising what individuals achieve and accomplish outside of formal accredited qualifications, using digital badges to motivate learning and ambition.

We have joined the movement to help individuals better tell their stories, rewarding the hard work of our [choose applicable: staff, volunteers, students, colleagues, teams] with our bespoke [insert your organisation name] digital badges, tailored to our [insert: activity / activities].

Digital badges are a smart, simple, and visual way of acknowledging skills and learning, - they help to set individuals and organisations apart from the crowd, and can be shared on social media, websites, and CVs. Check out our very own badge collection here [insert your Credly collection link / Navigatr Provider Profile] and see how we’ve been making a difference to the people that we work with.

[insert any additional information about your badges / collection / issuing history / etc]

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