**Social Media Posts – Templates**

Text highlighted yellow denotes information you may want or need to insert / edit / amend to tailor your post.

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| --- | --- |
| **Joining Badge Nation** | |
| **New members – have joined BN but no badges to share yet** | |
| **Facebook** | We’ve joined #BadgeNation by @Real Ideas Organisation to recognise achievements with #DigitalBadges 🎉  Digital badges are a smart, simple and visual way of recognising informal learning – we will be rewarding the hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] with our bespoke [insert your organisation name] digital badges, tailored to our [insert: activity / activities].  Find out more about digital badges 👇 <https://badgenation.org/2023/05/04/what-are-digital-badges/> |
| **Twitter** | We’ve joined #BadgeNation by @realideasorg to recognise the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] with #DigitalBadges 🎉  Find out more about digital badges 👇  <https://badgenation.org/2023/05/04/what-are-digital-badges/> |
| **Instagram** | We’ve joined #BadgeNation by @realideasorganisation to recognise achievements with #DigitalBadges 🎉  Digital badges are a smart, simple and visual way of recognising informal learning – we will be rewarding the hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] with our bespoke [insert your organisation name] digital badges, tailored to our [insert: activity / activities].  Find out more about digital badges, link in bio 👇 [insert to Linktree: <https://badgenation.org/2023/05/04/what-are-digital-badges/> ] |
| **LinkedIn** | We’ve joined #BadgeNation by @Real Ideas Organisation to recognise achievements with #DigitalBadges 🎉  Digital badges are a smart, simple and visual way of recognising informal learning – we will be rewarding the hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] with our bespoke [insert your organisation name] digital badges, tailored to our [insert: activity / activities].  Find out more about digital badges 👇 <https://badgenation.org/2023/05/04/what-are-digital-badges/> |
| **Sharing Badges** | |
| **New badge** | |
| **Facebook** | Check out our new #DigitalBadge 🎉  This badge recognises the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] for completing [insert: activity / activities].  View the badge 👇 [insert: URL to public view of your new badge] |
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| **Sharing All Badges** | |
| **Facebook** | Check out our #DigitalBadges 🎉  We are recognising the achievements and hard work of our [choose applicable: staff, volunteers, students, colleagues, teams etc.] for completing [insert: activity / activities] and developing skills in [insert: some skills you are supporting earners to gain.]  View our badges written with #BadgeNation by @Real Ideas Organisation 👇 [insert: URL to public view of your Credly Collection / Navigatr Provider Profile etc.] |
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| **Badge of the Month** | |
| **Facebook** | We are Badge of the Month 🎉  Each month #BadgeNation by @Real Ideas Organisation features a #DigitalBadge they love, this month it’s our [insert: badge title] badge for recognising [choose applicable: staff, volunteers, students, colleagues, teams, organisations etc.] that take part in [insert: activity / activities]  View the blog about our badge 👇  [insert: URL for Badge of the Month blogpost about your badge] |
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